

## Sponsorship Request Application

(306) 787-2659  
sponsorships@icorp.sk.ca

CIC supports Saskatchewan people and communities through our Community Investment Program. We consider sponsorship of non-profit or charitable events that benefit Saskatchewan.

### Key Areas of Support

Your activity or event should target at least one of the key areas:

- Entrepreneurial and employment development
- Education and innovation
- Activities and projects that benefit:
  - children and youth development in STEM and improved educational outcomes;
  - economic reconciliation; and
  - women in non-traditional roles.

### Sponsorship Criteria

- Aligned with CIC's key areas of support,
- Be Saskatchewan-based,
- Are a Not-for-profit or registered charity,
- Benefit Province-wide, rather than one location if possible; and
- Recognize CIC's contribution.

Your application should be submitted **45 days** in advance of the event.

Application Date: \_\_\_\_\_

## Organization Information

Legal Name:	
Mailing Address:	
City:	
Province:	Postal Code:
Business Number:	
Contact Name(s) and Title:	
Phone Number:	
Email Address(s):	
Website:	

Type of Organization:  Registered Charity # \_\_\_\_\_

Non-Profit

CIC will only consider sponsorship of non-profit or charitable events that benefit Saskatchewan.

## Event/Project Profile

Name of event/project:
Date(s) of event/project:
Location of event/project:
Frequency of event/project: One-time <input type="checkbox"/> Annual <input type="checkbox"/> Other <input type="checkbox"/>

Brief Description of Event/Project (maximum 200 words)

## Event Objectives

Key Objectives of Event/Project

How will you measure if you have achieved the objectives? (e.g. attendance, event survey)

Current Expected Attendance: \_\_\_\_\_

## Financial Profile

Total cost of the event/project \$ \_\_\_\_\_  
(Include budget if available)

Funding amount requested from CIC \$ \_\_\_\_\_  
(Include your sponsorship package)

CIC is unable to support:

- political parties or activities, candidates, or lobby groups;
- religious institutions;
- profiting by the event organizers or third-party fundraisers;
- events held outside Saskatchewan;
- annual general meetings;
- events receiving substantial support from other Crown corporations and/or government entities;
- travel, hotel, and other expenses for out-of-province events;
- sports teams, sports activities, sports events, music groups, festivals, service clubs, graduations;
- buying copy space for ads or publications or video productions; and
- research, capital or operating expenses.

What the funds will be used for?

List your confirmed participating sponsors and their level of funding.

## Sponsorship Recognition and Benefits

Logo and/or name recognition (Check all that apply)

- Organization or event website
- News releases
- Promotional materials leading up to the event
- Materials distributed at the event
- Organizations e-newsletter/newsletter/magazine

Other

## Participation

- Invitation to attend reception/luncheon/dinner
- Complimentary registrations to attend event # \_\_\_\_\_

Other

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